

# Jupiter Exchange Privacy Policy: Data Protection Commitment

At **Jupiter Exchange**, we prioritize user privacy and transparency. This Privacy Policy outlines how **JUP AG** handles information within our decentralized **Jupiter DEX** ecosystem. As a non-custodial protocol, we collect minimal personal data while providing comprehensive protection for all users interacting with our **Jupiter swap** platform and related services.

## Information Collection Practices

**Jupiter Exchange** operates as a decentralized protocol that minimizes data collection. When you use our **Jupiter DEX** platform, we may collect: wallet address information (in anonymized form), transaction data related to **Jupiter swap** activities, and interaction patterns with our smart contracts. Importantly, we never collect personally identifiable information unless voluntarily provided through customer support channels.

## Blockchain Transparency and Privacy

As transactions on the **Jupiter Exchange** occur on the public Solana blockchain, certain information is inherently transparent and immutable. While your wallet addresses and **Jupiter swap** transactions are publicly visible on-chain, **JUP AG** does not link this blockchain data to your real-world identity. We implement additional privacy measures to protect user anonymity within our **Jupiter DEX** ecosystem.

## Usage Data and Analytics

To improve platform performance and user experience, **Jupiter Exchange** collects anonymized usage data through secure analytics tools. This includes information about feature usage, interface interaction patterns, and general **Jupiter DEX** performance metrics. All analytics data is aggregated and cannot be traced back to individual users or their specific wallet activities.

## Information Sharing and Third Parties

**JUP AG** does not sell, trade, or rent user data to third parties. We may share anonymized, aggregated data with: service providers essential to **Jupiter Exchange** operations, analytics partners for platform improvement, and regulatory authorities only when legally compelled. Any **Jupiter swap** data shared maintains user anonymity and platform security.

## Data Security Measures

Despite the decentralized nature of the **Jupiter DEX**, we implement robust security protocols to protect any information we process. **JUP AG** employs industry-standard encryption, secure data storage practices, and regular security audits to safeguard our systems. However, users should remember that blockchain transactions through **Jupiter Exchange** are irreversible and public by design.

## User Rights and Control

As a **Jupiter Exchange** user, you maintain full control over your personal information. You can access public blockchain data related to your **Jupiter swap** transactions at any time through blockchain explorers. For analytics data, users may opt-out of certain tracking through browser settings or privacy-focused browser extensions when interacting with our **Jupiter DEX** interface.

## Cookies and Tracking Technologies

The **Jupiter Exchange** platform uses minimal cookies and similar technologies to enhance user experience and platform functionality. These technologies help remember your preferences, optimize **Jupiter DEX** performance, and provide personalized features. Users can manage cookie preferences through their browser settings while maintaining full access to **Jupiter swap** functionalities.

## International Data Transfers

Given the global nature of blockchain technology, data processed by **Jupiter Exchange** may be transferred across international borders. By using our **Jupiter DEX** platform, you acknowledge that your public blockchain data and anonymized usage metrics may be stored or processed in various jurisdictions, all while maintaining our commitment to privacy protection.

## Policy Updates and Changes

**JUP AG** reserves the right to update this Privacy Policy as the **Jupiter Exchange** ecosystem evolves. Continued use of our **Jupiter DEX** platform and **Jupiter swap** services after policy changes constitutes acceptance of the updated terms.

Users will be notified of significant changes through our official communication channels.

## Contact and Inquiries

For questions about this Privacy Policy or data protection practices at **Jupiter Exchange**, users can contact our dedicated privacy team through official channels. **JUP AG** is committed to addressing all privacy-related concerns promptly while maintaining the decentralized, user-first principles of our **Jupiter DEX** platform.